

September  
**Official Newsletter**  
Utah FCCLA

## **Welcome to the New Year!**

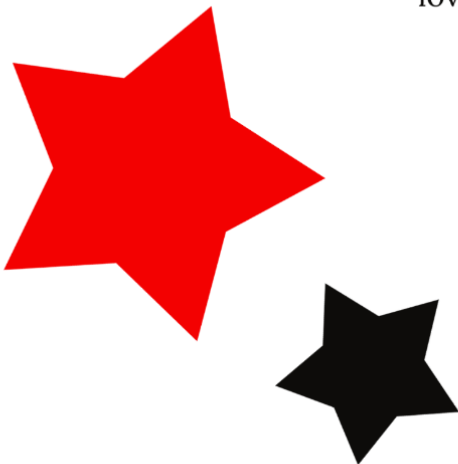
Welcome back to school! I hope you are all excited for a great year in FCCLA. As you know, our theme for the year is RISE UP! As state officers, we all hope you take the challenge to Rise Up in your chapter involvement to make this year awesome! I am looking forward to meeting all of the chapter officers at our annual Fall Leadership Conference in Provo on September 29th. We have an incredible guest speaker coming, along with lots of workshops for you to attend. You will be able to select workshops on topics like time management, being positive, doing hard things, and much more! In addition, we will have specific workshops for each officer position in your chapter that will help you become the best officer you can be! We are excited to announce a special service project that all chapters will be able to participate in. The organization is called "We Help Two". This project involves selling Funky Socks at your school, with the proceeds going to kids who need prosthetic legs. How cool is that??

All FCCLA members have the opportunity to participate in the Skill Demonstration Event that is virtual this year. The deadline to register is October 1st. I know everyone is tired of virtual events, but this is a great chance to Rise Up and get out of your comfort zone. Talk to your advisor for details. This is also a great time of year to decide on which STAR event you would like to compete in- and start preparing now.

I could use some help from each chapter - I am trying to collect the name and email address of every chapter president in the state. Please email that information to me at: [president@utahfccla.org](mailto:president@utahfccla.org)  
Thanks!

I am so excited to see you all at Fall Conference! Please reach out to me with any questions. I would love to help your chapter in any way I can.

**Chloe Clark**  
**Utah FCCLA State President**



# Membership Campaign

## Timpanogos High School

Here at Timpanogos High School we recently had a membership campaign on sophomore day to gain new members. A major reason for why we wanted to do this campaign was because all our officers are seniors! We wanted to see fresh new faces and make sure that we would have officers when the year ended. This also really helped us fit in perfectly with the State Membership campaign, which is to increase your chapters membership by 10%. We saw it as the perfect opportunity and we took it.

We decided that the easiest way to attract sophomores was with food! In the picture to the left, we are making cupcakes to hand out as we gave out information about FCCLA. We also decided as a thank you to our teachers to hand out whatever was left for all of them to enjoy before the school year started. Overall it was a major success as people were picking up applications and asking for more information, it really allowed us to become better known in our school, and it was really beneficial for our chapter.

**Abraham Escobar**  
**Vice President of Membership**



## Reminders

- Fall Leadership on September 29th
- Skill Demonstration Events registered by October 1st
- "We Help Two" Service Project coming up
- Start preparing for your STAR Events now!

