



UTAH FCCLA

November Newsletter

Fall Leadership 2012

Utah FCCLA recently held their annual Fall Leadership Conference. At this meeting chapter officers and members were given the opportunity to broaden their leadership abilities. The two day meeting included, lessons, workshops, and speakers on subjects that made students better leaders throughout their lives, including leadership through FCCLA.

One of the highlights of this conference was the keynote speaker Brad Barton, Brad spoke on the magic we each have inside of us. Including the ability to make great and "magical" things happen in our lives, no matter where we start out or what our circum-

stances may be. His presentation not only left the crowd awe struck from his magic tricks, but also from the inspiring words he spoke.

Another conference



event was the "Pie the State Officer" competition. This was a fundraising event for Share Our Strength and turned

out to be a huge success collecting \$408.11. Each of the state officers had a box that members were encouraged to place money in. The members chose the officer they most wanted to be pied by the amount of their donations. At the end of the week the change in each box was totaled and the 3 officers with the most money were given a pie to the face at the closing session of the conference, the three officers who were pied included Ashley Labrum, Parker Hyde, and Lexi Heugly.

Fall Leadership proved yet again to be a great experience for all who attended. Each attendee took something new home with them and learned from the experiences had at the conference.

STAR EVENTS

STAR events or Students Taking Action with Recognition are programs designed to help FCCLA members learn, grow, and have fun. These competitions will be held in the spring and we encourage all members

to participate. STAR events are not only a great learning experience but they also provide opportunities for friendship and travel. STAR events are a great foundation for an impactful FCCLA experience.

Learn
Grow
Experience



Digital Stories For Change

Digital Stories for Change, one of the online STAR Events, is being sponsored by The Allstate Foundation for 2012-13. Thanks to their support, we are able to provide the following awards to Level I and Level II entries:

Level I – the top 20 entries in each category (Junior, Senior, and Occupational) will each receive a \$100 incentive award. Level II – the top 3 entries in each category (Junior, Senior and Occupational) will receive the following awards – 1st place, \$1,500; 2nd place, \$1,000; and 3rd place, \$750.

Participants can make a positive difference in their communities and help save lives with the theme of the Digital Stories for Change competition “Youth Traffic Safety.” Download the event rules today at www.fcclainc.org. Entries are due online by February 1, 2012.



American Fork STAR Event Night

The American fork officers invited their members to a fun filled night where they came to learn more about FCCLA and star events. They students were split into two groups. Four workshops were being presented, the first two focusing on professionalism, and star events. The chapter officers prepared information for them and the state officers were there to help answer questions that the members had. We taught them about presenting themselves in a professional manner, and the way to dress and act when presenting their star event to the judges and when representing FCCLA. We were able to show them examples of star events and explain in more detail specific topics from the 30 different star events FCCLA has.

Following these workshops the two groups came together for dinner. The

members were able to talk amongst themselves and get an idea of what star event they wanted to do. After dinner we played FCCLA Jeopardy.



They had questions that had to do with FCCLA, their chapter, and the officers. This was a great way for them members to get involved and learn about FCCLA while having a good time.

The last part of the night they split into their groups again to finish up with two last workshops. This time they presented the theme for their school and state, and the planning

process. Their theme this year is “Reach for the sky, even if you miss you will land among the stars” this theme gives each member the goal to shoot high. We also talked about the state theme, Pack your bag climb to your Future. The second workshop was on the planning process which goes hand in hand with star events. That is a huge part of FCCLA, and helps us plan activities and projects making them thorough and well done.

The night was beneficial to all members, and of-

ficers. They were able to learn about star events and different competition aspects. It was a great activity and everyone seemed to enjoy it! It was great meeting with the American Fork chapter and officers!

By Madison Barton
Utah FCCLA First VP



The brand new 2012-2013 membership campaign “iRecruit” is a great way to get your chapter excited about increasing membership. The goal this year is 213,000 members and there are great incentives and prizes for winning participants on the local, state and national levels. You could win a \$200 Visa Gift Card, NLC Registrations, or even a visit from Michael Benjamin to your state conference! Check out all the information [<http://www.fcclainc.org/content/irecruit/>]. So grab some FCCLA members, set a goal, and start recruiting today!



Don't forget to like
Utah FCCLA
on Facebook!

State Officers At Capitol Leadership

Got Programs?

Washington DC, a city brimming with great history and great leaders. Washington DC a city so culturally diverse that it symbolizes the head of 50 United States. Washington DC, home to FCCLA's Capitol Leadership conference. What better place is there to train leaders? A city so full of leadership and role models every student has something to be inspired by.

This inspiration reaches beyond monuments and carvings for the members of FCCLA that attend Capitol Leadership. This conference teaches us not only to honor

the great, but to stand tall and become the great. Every aspect of the conference is meaningful and worthwhile.

Utah FCCLA had the opportunity to send their

opportunity to meet with representatives of Utah Senators and Congressmen including Senator Orrin Hatch himself. The officers capitalized on the importance of government

support for FCCLA in these meetings.

Capitol Leadership is an experience that is beyond a measurable comparison. The

city of Washington has a certain aura of leadership that doesn't leave students once they return home. This is an experience that was undeniably valuable for the members of Utah FCCLA who took the opportunity to attend.

state officers to this conference, where they became more prepared to serve as leaders of their section of the organization. Long nights and miles of walking paid off to build the officers into a stronger team as a whole.

The officers were given the



Don't forget that we have several state goals that need chapter support in order to succeed. These goals include the implementing of national programs in your chapters. Feed the Need to complete and submit at least one national program within your chapter. Together we can build a strong state level organization for FCCLA.



FCCLA has partnered with AT&T to combat texting and driving. Texting is one of the most popular forms of communication for teenagers today. With the rise of text messaging, there has been an equally sharp increase in the number of crashes resulting from distracted driving.

Texting while driving is dangerous. Therefore, we stand with AT&T as they expand their "It Can Wait" campaign to discourage all drivers, particularly young people, that no text message is worth the damages or deaths it can cause. take the pledge at <http://www.takethepledge.org>