

## AREA CONFERENCE

It's that time of year again! No, not that time of year, it's time for Utah's Area Conferences to start up again! We are excited this year to invite all members to participate in their Area Conference, by competing in a STAR Event, attending workshops and supporting your FCCLA chapter.

We encourage all members to plan and prepare to compete in a STAR (Students Taking Action with Recognition) Event. We hope to see you at your area conference ready for a day of fun!

Conferences:

### Area 1

WHEN: February 7, 2014  
WHERE: Weber State University  
TIME: 8 AM

### Area 2

WHEN: February 5, 2014  
WHERE: Brigham Young University  
TIME: 7:45 AM

### Area 3

WHEN: January 30, 2014  
WHERE: Brigham Young University  
TIME: 8 AM

### Area 4

WHEN: February 14, 2014  
WHERE: Brigham Young University  
TIME: 8 AM

### Area 5

WHEN: February 4, 2014  
WHERE: Southern Utah University  
TIME: 8 AM

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### WANTED!

**Who: You**

**What: State Officers 2014-2015**

**When: Applications are due March 1  
Election process during State  
Conference**

**Where: State Conference**

**Why: State Office gives you first hand  
Leadership experience, amazing  
opportunities to travel the U.S. and  
you get that "Red Jacket Swag"**



*"Like" the Utah FCCLA  
FaceBook page,  
follow us on  
Instagram  
@UTAHFCCLA  
and on twitter  
@UTAH\_FCCLA*

**AND DON'T FORGET  
TO HASHTAG  
"#UTAHFCCLA"**

Last May, as a State Officer team we decided our State Goals and theme. We had a lot of decisions to make and after hours of discussion, we finally decided on the goals and theme for the year.

For the 2013-2014 year Utah FCCLA's Goals are:

- ✓ Membership- "Jump Aboard."
- ✓ National Programs/Participation- "Complete the Journey."
- ✓ Partnership/Publicity- "Get Your Search On."
- ✓ Communications and Community Service- "Imagine the Possibilities."

### **Jump aboard Goals:**

**Each chapter increases chapter membership from the previous year.**

- ✓ Jr. Adventurer: Increase chapter membership by 5 members February 1st.
- ✓ Adventurer: Increase chapter membership by 7 members February 1st.
- ✓ Sr. Adventurer: Increase chapter membership by 12 members February 1st.

### **Complete the Journey:**

**Each chapter has members complete one National Program, other than Community Service. Each chapter submits at least one National Program to Nationals.**

- ✓ Jr. Adventurer: 25% of affiliated members participate as of date completed (with National Program submission.)
- ✓ Adventurer: 50% of affiliated members participate as of date completed (with National Program submission.)
- ✓ Sr. Adventurer: 75% of affiliated members participate as of date completed (with National Program submission.)

### **Get the Search On:**

Each chapter works to expand community awareness of FCCLA through formation of new partnerships and public relations.

- ✓ Jr. Adventurer: 5 Partnerships or School and/or News Releases.
- ✓ Adventurer: 7 Partnerships or School and/or News Releases.
- ✓ Sr. Adventurer: 10 Partnerships or School and/or News Releases.

### **Imagine the Possibilities:**

Each chapter completes a meaningful and beneficial service project with emphasis on Share Our Strength and high member involvement. Projects will be submitted to Share Our Strength or the National Program, Community Service.

- ✓ Jr. Adventurer: 25% of affiliated members participate as of date completed.
- ✓ Adventurer: 50% of affiliated members participate as of date completed.
- ✓ Sr. Adventurer: 75% of affiliated members participate as of date completed.



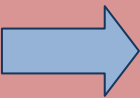






FCCLA has partnered with AT&T to fight against texting and driving. Texting is one of the most popular forms of communication for teenagers today. With the rise of text messaging, there has also been an equally sharp increase in the number of car crashes from distracted driving. FCCLA stands with AT&T as they expand their "It Can Wait" Campaign to discourage all drivers, particularly young drivers that no text message is worth the damage or the deaths it causes. Take the pledge at

<http://www.takethepledge.org>

CTE Month & FCCLA Week

February is a month to be celebrating! February is Career and Technical Education (CTE) Month and the Association of Career and Technical Education; and on top of that is FCCLA Week February 9-15! Get in on the fun and support your chapter and all CTSOs! Check out all the fun things you and your chapter can do to celebrate FCCLA Week! (Link attached to newsletter)

FCCLA WEEK  
 FEBRUARY 9-15

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9 	10 	11 	12 	13 	14 	15 
16	17	18	19	20	21	22
23	24	25	26	27	28	

**Power of One**

Have you ever thought about a special goal? Maybe you would like to develop better study habits, cope with a physical challenge, get along with a sibling, improve job skills, become a leader – or any other personal goal. Power of One is for You! You select the goals most important to you, and then create a plan of action to meet them.

Power of One helps students find and use their personal power. Members set their own goals, work to achieve them, and enjoy the results. The skills members learn in Power of One help them now and in the future in school, with friends and family, in their future at college, and on the job.

Power of One submission need to be submitted by March 1, 2014.

Go to [UtahFCCLA.org](http://UtahFCCLA.org) or [FCCLAinc.org](http://FCCLAinc.org) for more information



# CHAPTER RECOGNITION

Duchesne High FCCLA has been busy this fall with earning funds for one of their sophomore classmates who is battling cancer. They have raffled off a quilt donated by their lunch ladies, sold "We stand with you Jose" bracelets and held a baked potato bar dinner. With the help of their generous community, student body and staff they have been able to present Jose's family with \$8500 thus far. The project is ongoing to continue their support for this young man.



Students serve families and friends who came to the potato bar benefit dinner for Jose Flores's Fight Against Cancer. All the food was donated by the community.

**Community rallies around student**

By Staff Reporter  
Duchesne High School FCCLA was on hand during the food bar.

...and all hand right from the start. It's been a long battle for Jose and his family.

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Bountiful FCCLA has been gearing up for STAR Events as well as talking to vendors for BHS annual Free Fashion Show.

Spanish Fork High School's FCCLA just put on a Recycle Redesign fashion Show in December! SFHS donated their proceeds to a family whose house burned down across from the school.

Want your Chapter to be recognized?  
It can be done in a quick 4 steps

- 1) Plan a Chapter Activity
- 2) Take Pictures
- 3) Write about it
- 4) Post it to the Utah FCCLA page

Deadline: February 28, 2014

**Adviser and Chapter Recognition at State Conference**

Chapters and Adviser can receive recognition at State Conference! The applications are due to Nikki Sue Larkin on March 1. You can be recognized for:

- Four Star Chapters
- Adviser of the Year
- New Adviser of the Year
- State Goals Application
- Share our Strength Report of Funds Raised
- Nomination for School Administrator of the Year
- Utah FCCLA Scholarship Applications
- National Programs Applications

**The forms can be found on the UtahFCCLA.org Website!**

**Membership Campaign**

As a state, we wanted to reward all of the efforts you do to recruit members. We call it the 7-UP Campaign. Those chapters that increase their membership by 7 members or more as of last year will be rewarded a 7-UP party pack at state. And as an extra incentive, the chapters that meet this membership goal will also be rewarded with special access to an after party on the last night of state. We hope to see all of your chapters there that night!

Thanks for all your hard work you do for FCCLA, and have a great week.